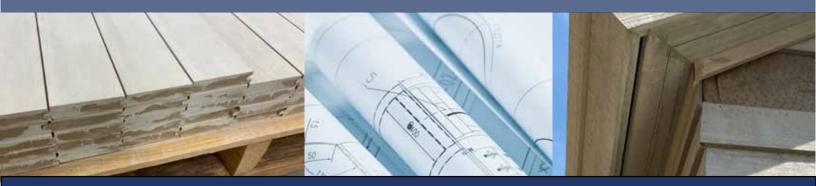


DURATION® Moulding & Millwork



Continuing Education Course Offering

THE POLY-ASH CATEGORY: SIDING, TRIM, & MOULDING



AMERICAN INSTITUTE of ARCHITECTS

Continuing Education System / AIA / CES Registered Provider Program Summary

3 Courses: 1 Hour Per Course, 1 Learning Hour Per Credit

Credit Type: LU/HSW

Option 1

SIDING #TES021

UNDERSTANDING POLY-ASH SIDING & OTHER CATEGORIES OF THE EXTERIOR SIDING MARKET.

Course Description:

An examination of the new Poly-ash category of exterior siding as it relates to other types of siding, specifically around the areas of installation, maintenance, and sustainability.

Option 2

TRIM #BC10021

UNDERSTANDING POLY-ASH TRIM & OTHER CATEGORIES IN THE EXTERIOR TRIM MARKET.

Course Description:

An examination of the new Poly-ash category of exterior trim as it relates to other types of trim, specifically around the areas of installation, longevity, maintenance, and sustainability. Option 3

MOULDING #DM001

UNDERSTANDING POLY-ASH MOULDING & OTHER CATEGORIES IN THE EXTERIOR MOULDING MARKET.

Course Description:

An examination of the new Poly-ash category of exterior mouldings as it relates to other types of mouldings specifically around the areas of installation, longevity, maintenance, and sustainability.

LEARNING OBJECTIVES:

- Identify the various types of exterior siding, trim and/or moulding and material composition.
- Understand the key attributes and installation concerns of each siding, trim and/or moulding category.
- Define the poly-ash category of exterior siding, trim and/or moulding and performance attributes.
- Identify key applications and installation guidelines for poly-ash siding, trim and/or moulding.
- Discuss the sustainable advantages of poly-ash siding, trim and/or moulding products.

TARGET AUDIENCE:

Architects, owners, specifiers, and other design professionals in the residential, commercial, or multi-family housing markets.

INSTRUCTION METHOD:

Facilitator may use a PowerPoint presentation or handouts, depending on the audience size. A screen and electrical power are required. The facilitator will provide a laptop.

FACILITATOR QUALIFICATIONS:

All facilitators will be DURATION® Moulding & Millwork sales personnel, or distributor product specialist who have undergone training on CES guidelines and presentation skills.

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